



As seen in

# National Jeweler

## September 2007 - Special Product Placement

The buzz on Macy's jewelry future page 8 | Plying on the go moms with diamonds page 10

**NATIONAL Jeweler** September 2007

**Bling dynasty**

China becomes a major diamond player page 37

Margin-topping diamonds for the holidays page 38

Blue topaz concerns clear shelves, prompt action

Holiday Countdown: Inventory Time

Amid busy Q4 forecast, retailers stock color, journey diamonds

When the easy sale isn't as easy as it looks

YOU OUGHTA KNOW: JEWELRY NEWS FOR THE SALES STAFF

REPORT: SAFE VS. SCHOOL BUYING BLUES TO TOP \$8 BILLION, BUT CLOTHING AND ACCESSORIES FLAT

SURVEY: CUSTOM JEWELRY A LUXURY FAVORITE

CATCH THE LATEST TRENDS ON JEWELRY'S NEW WIG

PRODUCT FOCUS

Advertisement: Wright & Lato presents The PGM Collection - innovative wedding bands manufactured with platinum, palladium and ruthenium.

www.NationalJewelerNetwork.com



The September 2007 issue of *National Jeweler* featured Wright & Lato's PGM Collection wedding bands - rings created with platinum, palladium and ruthenium (on page 46). The ring styles are as follows (top to bottom) - X2004/7GQP, X2007/7GQP, X2008/7GQP, and X2001/6GQP.

WRIGHT & LATO